



WCNC  
1001 Wood Ridge Center Dr.  
Charlotte, NC 28217-1901

Greer, Margolis, Mitchel (GMMB)  
1010 Wisconsin Ave NW  
Suite 800  
Washington, DC 20007

## Contract # 846226

**Schedule Dates** 09/04/12-10/01/12  
**Advertiser** Obama for America (14538)  
**Agency/T-Code** Greer, Margolis, Mitchel (GMMB) (1700)/10539895  
**Product** Political - US President (1174)  
**Brand** 1536/DEM/US PRES (175044)  
**Salesperson** Nesci, Mark (3195)  
**Sales Office** HRP - Washington DC  
**Buyer Name** BASSETT, LAURA  
**Phone/Fax** (202) 338-6919 /  
**CPE** 95/101/1536  
**Account Types** National/Political Candidate - Agency  
**Billing Type** Weekly/Irregular  
**Comments**

**Date Entered** 08/01/12  
**Last Modified** 09/21/12  
**Entered By** Melissa Welch  
**CO-OP** No  
**Headline #** 6259295  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$21,360.75  
**Net Total** \$121,044.25  
**Sales Tax**

## Charlotte (WCNC) (WCNC)

By Broadcast Month	Spots	Rate
Sep. 2012	260	\$131,395.00
Oct. 2012	17	\$11,010.00
<b>Grand Total:</b>	<b>277</b>	<b>\$142,405.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	09/04/12-09/28/12	4	:30	10A- 11A (ET)	1		X	X	X	X			4	\$135.00	\$540.00	Charlotte (WCNC) (WCNC)		8/1/12
2.0	Normal Line / SPOT	09/10/12-10/01/12	4	:30	10A- 11A (ET)		1							4	\$135.00	\$540.00	Charlotte (WCNC) (WCNC)		8/1/12
3.0	Normal Line / SPOT	09/04/12-09/28/12	4	:30	11:34P- 12:37A (ET)	2	X	X	X	X	X			8	\$200.00	\$1,600.00	Charlotte (WCNC) (WCNC)		8/1/12
4.0	Normal Line / SPOT	09/10/12-10/01/12	4	:30	11:34P- 12:37A (ET)		1							4	\$200.00	\$800.00	Charlotte (WCNC) (WCNC)		8/1/12
5.0	Normal Line / SPOT	09/04/12-09/28/12	4	:30	12:30P- 1P (ET)	1	X	X	X	X	X			4	\$90.00	\$360.00	Charlotte (WCNC) (WCNC)		8/1/12
6.0	Normal Line / SPOT	09/04/12-09/28/12	4	:30	11:59A- 12:30P (ET)	2	X	X	X	X	X			7	\$125.00	\$875.00	Charlotte (WCNC) (WCNC)		8/1/12
6.0.1	Closed Preempt	09/25/12															Charlotte (WCNC) (WCNC)	S-In Lieu of Revision/Spot -	
7.0	Normal Line / SPOT	09/10/12-10/01/12	4	:30	11:59A- 12:30P (ET)		1							4	\$125.00	\$500.00	Charlotte (WCNC) (WCNC)		8/1/12
8.0	Normal Line / SPOT	09/04/12-09/28/12	4	:30	4P- 4:59P (ET)	2	X	X	X	X	X			7	\$180.00	\$1,260.00	Charlotte (WCNC) (WCNC)		8/1/12
8.0.1	Closed Preempt	09/10/12															Charlotte (WCNC) (WCNC)	S/I-Per Manager/Spot -converting to :60	
9.0	Normal Line / SPOT	09/10/12-10/01/12	4	:30	4P- 4:59P (ET)		1							2	\$180.00	\$360.00	Charlotte (WCNC) (WCNC)		8/1/12
9.0.1	Closed Preempt	09/10/12															Charlotte (WCNC) (WCNC)	S/I-Per Manager/Spot -converting to :60	
9.0.2	Closed Preempt	10/01/12															Charlotte (WCNC) (WCNC)	S/I-Per Manager/Spot -	

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10.0	Normal Line / SPOT	09/04/12-09/28/12	4	:30	4:59P- 5:29P (ET)	5		X	X	X	X			19	\$245.00	\$4,655.00	Charlotte (WCNC) (WCNC)		8/1/12
10.0.1	Closed Preempt	09/06/12															Charlotte (WCNC) (WCNC)	R-Programming/Spot - bacs- DNC went long	
11.0	Normal Line / SPOT	09/10/12-10/01/12	4	:30	4:59P- 5:29P (ET)	2								6	\$245.00	\$1,470.00	Charlotte (WCNC) (WCNC)		8/1/12
11.0.1	Closed Preempt	09/10/12															Charlotte (WCNC) (WCNC)	S/I-Per Manager/Spot -converting to :60	
11.0.2	Closed Preempt	09/10/12															Charlotte (WCNC) (WCNC)	S/I-Per Manager/Spot -converting to :60	
12.0	Normal Line / SPOT	09/04/12-09/28/12	4	:30	4:58A- 5:58A (ET)	3		X	X	X	X			12	\$165.00	\$1,980.00	Charlotte (WCNC) (WCNC)		8/1/12
13.0	Normal Line / SPOT	09/10/12-10/01/12	4	:30	4:58A- 5:58A (ET)	1								4	\$165.00	\$660.00	Charlotte (WCNC) (WCNC)		8/1/12
14.0	Normal Line / SPOT	09/04/12-09/28/12	4	:30	5:29P- 5:59P (ET)			1	1	1	1			15	\$270.00	\$4,050.00	Charlotte (WCNC) (WCNC)		8/1/12
14.0.1	Closed Preempt	09/11/12															Charlotte (WCNC) (WCNC)	S/I-Per Manager/Exception - CANT RUN 9/11	
15.0	Normal Line / SPOT	09/10/12-10/01/12	4	:30	5:29P- 5:59P (ET)	1								3	\$270.00	\$810.00	Charlotte (WCNC) (WCNC)		8/1/12
15.0.1	Closed Preempt	09/24/12															Charlotte (WCNC) (WCNC)	S-In Lieu of Revision/Spot -	
16.0	Normal Line / SPOT	09/04/12-09/28/12	4	:30	5:59P- 6:30P (ET)	5		X	X	X	X			20	\$425.00	\$8,500.00	Charlotte (WCNC) (WCNC)		8/1/12

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17.0	Normal Line / SPOT	09/10/12-10/01/12	4	:30	5:59P- 6:30P (ET)		2							6	\$425.00	\$2,550.00	Charlotte (WCNC) (WCNC)		8/1/12
17.0.1	Closed Preempt	09/10/12															Charlotte (WCNC) (WCNC)	S/I-Per Manager/Spot -CONVERTING TO :60'S	
17.0.2	Closed Preempt	09/10/12															Charlotte (WCNC) (WCNC)	S/I-Per Manager/Spot -CONVERTING TO :60'S	
18.0	Normal Line / SPOT	09/04/12-09/28/12	4	:30	5:58A- 6:58A (ET)	2		X	X	X	X			8	\$360.00	\$2,880.00	Charlotte (WCNC) (WCNC)		8/1/12
19.0	Normal Line / SPOT	09/10/12-10/01/12	4	:30	5:58A- 6:58A (ET)		2							6	\$360.00	\$2,160.00	Charlotte (WCNC) (WCNC)		8/1/12
19.0.1	Closed Preempt	09/10/12															Charlotte (WCNC) (WCNC)	S/I-Per Manager/Spot -converting to :60's	
19.0.2	Closed Preempt	09/10/12															Charlotte (WCNC) (WCNC)	S/I-Per Manager/Spot -converting to :60's	
20.1	Normal Line / SPOT	09/04/12-09/28/12	4	:30	6:59P- 7:30P (ET)			1	1	1	1			7	\$630.00	\$4,410.00	Charlotte (WCNC) (WCNC)		8/30/12
20.1.1	Closed Preempt	09/11/12															Charlotte (WCNC) (WCNC)	S/I-Per Manager/Exception - CANT RUN 9/11	
20.1.2	Closed Preempt	09/18/12															Charlotte (WCNC) (WCNC)	S-In Lieu of Revision/Spot -RATE REVISION	
20.1.3	Closed Preempt	09/19/12															Charlotte (WCNC) (WCNC)	S-In Lieu of Revision/Spot -RATE REVISION	

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20.1.4	Closed Preempt	09/20/12															Charlotte (WCNC) (WCNC)	S-In Lieu of Revision/Spot -RATE REVISION	
20.1.5	Closed Preempt	09/21/12															Charlotte (WCNC) (WCNC)	S-In Lieu of Revision/Spot -RATE REVISION	
20.1.6	Closed Preempt	09/25/12															Charlotte (WCNC) (WCNC)	I-No Avail/Spot -	
20.1.7	Closed Preempt	09/26/12															Charlotte (WCNC) (WCNC)	I-No Avail/Spot -	
20.1.8	Closed Preempt	09/27/12															Charlotte (WCNC) (WCNC)	I-No Avail/Spot -	
20.1.9	Closed Preempt	09/28/12															Charlotte (WCNC) (WCNC)	I-No Avail/Spot -	
21.0	Normal Line / SPOT	09/10/12-10/01/12	5	:30	6:59P- 7:30P (ET)	1									\$630.00		Charlotte (WCNC) (WCNC)		8/1/12
21.0.1	Closed Preempt	09/10/12															Charlotte (WCNC) (WCNC)	I-No Avail/Spot -	
21.0.2	Closed Preempt	09/24/12															Charlotte (WCNC) (WCNC)	S-In Lieu of Revision/Spot -RATE CHANGE	
21.0.3	Closed Preempt	09/17/12															Charlotte (WCNC) (WCNC)	S/I-Per Manager/Spot -Wrong section	
21.0.4	Closed Preempt	10/01/12															Charlotte (WCNC) (WCNC)	S/I-Per Manager/Spot -Wrong section	

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22.0	Normal Line / SPOT	09/04/12-09/28/12	4	:30	6:58A- 9A (ET)	6		X	X	X	X			24	\$360.00	\$8,640.00	Charlotte (WCNC) (WCNC)		8/1/12
23.0	Normal Line / SPOT	09/10/12-10/01/12	4	:30	6:58A- 9A (ET)		2							6	\$360.00	\$2,160.00	Charlotte (WCNC) (WCNC)		8/1/12
23.0.1	Closed Preempt	09/10/12															Charlotte (WCNC) (WCNC)	S/I-Per Manager/Spot -converting to :60's	
23.0.2	Closed Preempt	09/10/12															Charlotte (WCNC) (WCNC)	S/I-Per Manager/Spot -converting to :60's	
24.1	Normal Line / SPOT	09/04/12-09/28/12	4	:30	7:30P- 7:58P (ET)			1	1	1	1			6	\$695.00	\$4,170.00	Charlotte (WCNC) (WCNC)		8/30/12
24.1.1	Closed Preempt	09/05/12															Charlotte (WCNC) (WCNC)	I-No Avail/Exception - NFL KICKOFF SPECIAL	
24.1.2	Closed Preempt	09/11/12															Charlotte (WCNC) (WCNC)	S/I-Per Manager/Exception - CANT RUN 9/11	
24.1.3	Closed Preempt	09/18/12															Charlotte (WCNC) (WCNC)	S-In Lieu of Revision/Spot -RATE CHANGE	
24.1.4	Closed Preempt	09/19/12															Charlotte (WCNC) (WCNC)	S-In Lieu of Revision/Spot -RATE CHANGE	
24.1.5	Closed Preempt	09/20/12															Charlotte (WCNC) (WCNC)	S-In Lieu of Revision/Spot -RATE CHANGE	

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24.1.6	Closed Preempt	09/21/12															Charlotte (WCNC) (WCNC)	S-In Lieu of Revision/Spot -RATE CHANGE	
24.1.7	Closed Preempt	09/25/12															Charlotte (WCNC) (WCNC)	I-No Avail/Spot -	
24.1.8	Closed Preempt	09/26/12															Charlotte (WCNC) (WCNC)	I-No Avail/Spot -	
24.1.9	Closed Preempt	09/27/12															Charlotte (WCNC) (WCNC)	I-No Avail/Spot -	
24.1.10	Closed Preempt	09/28/12															Charlotte (WCNC) (WCNC)	I-No Avail/Spot -	
25.0	Normal Line / SPOT	09/10/12-10/01/12	5	:30	7:30P- 7:58P (ET)	1		1							\$695.00		Charlotte (WCNC) (WCNC)		8/1/12
25.0.1	Closed Preempt	09/10/12															Charlotte (WCNC) (WCNC)	I-No Avail/Spot -	
25.0.2	Closed Preempt	09/24/12															Charlotte (WCNC) (WCNC)	S-In Lieu of Revision/Spot -RATE CHANGE	
25.0.3	Closed Preempt	09/17/12															Charlotte (WCNC) (WCNC)	S/I-Per Manager/Spot -Wrong section level	
25.0.4	Closed Preempt	10/01/12															Charlotte (WCNC) (WCNC)	S/I-Per Manager/Spot -Wrong section level	
26.0	Normal Line / SPOT	09/04/12-09/28/12	4	:30	9A- 10A (ET)	2		X	X	X	X			8	\$180.00	\$1,440.00	Charlotte (WCNC) (WCNC)		8/1/12
27.0	Normal Line / SPOT	09/10/12-10/01/12	4	:30	9A- 10A (ET)	1	1							4	\$180.00	\$720.00	Charlotte (WCNC) (WCNC)		8/1/12

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29.0	Normal Line / SPOT	09/14/12-09/14/12	4	:30	7:58P- 9P (ET)						1			1	\$720.00	\$720.00	Charlotte (WCNC) (WCNC)	NBC PRIME	8/1/12
30.0	Normal Line / SPOT	09/28/12-09/28/12	4	:30	7:58P- 9P (ET)						1			1	\$720.00	\$720.00	Charlotte (WCNC) (WCNC)	NBC PRIME	8/1/12
31.0	Normal Line / SPOT	09/10/12-10/01/12	4	:30	7:58P- The Voice		1							4	\$4,500.00	\$18,000.00	Charlotte (WCNC) (WCNC)		8/1/12
32.0	Normal Line / SPOT	09/08/12-09/29/12	4	:30	1P- 6P (ET)							1		2	\$135.00	\$270.00	Charlotte (WCNC) (WCNC)		8/1/12
32.0.1	Closed Preempt	09/08/12															Charlotte (WCNC) (WCNC)	I-No Avail/Exception - GOLF/NCAA BREAK TYPES	
32.0.2	Closed Preempt	09/29/12															Charlotte (WCNC) (WCNC)	I-No Avail/Exception - GOLF	
33.2	Normal Line / SPOT	09/08/12-09/29/12	4	:30	6P- 6:30P (ET)							1		2	\$335.00	\$670.00	Charlotte (WCNC) (WCNC)		8/31/12
33.2.1	Closed Preempt	09/08/12															Charlotte (WCNC) (WCNC)	I-No Avail/Exception - NCAA NOTRE DAME	
33.2.2	Closed Preempt	09/29/12															Charlotte (WCNC) (WCNC)	I-No Avail/Exception - GOLF	
34.1	Normal Line / SPOT	09/08/12-09/29/12	4	:30	6:59P- 7:30P (ET)							1		1	\$225.00	\$225.00	Charlotte (WCNC) (WCNC)		8/30/12
34.1.1	Closed Preempt	09/08/12															Charlotte (WCNC) (WCNC)	R-Programming/Spot - bacs	

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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WCNC  
1001 Wood Ridge Center Dr.  
Charlotte, NC 28217-1901

Greer, Margolis, Mitchel (GMMB)  
1010 Wisconsin Ave NW  
Suite 800  
Washington, DC 20007

## Contract # 846226

**Schedule Dates** 09/04/12-10/01/12  
**Advertiser** Obama for America (14538)  
**Agency/T-Code** Greer, Margolis, Mitchel (GMMB) (1700)/10539895  
**Product** Political - US President (1174)  
**Brand** 1536/DEM/US PRES (175044)  
**Salesperson** Nesci, Mark (3195)  
**Sales Office** HRP - Washington DC  
**Buyer Name** BASSETT, LAURA  
**Phone/Fax** (202) 338-6919 /  
**CPE** 95/101/1536  
**Account Types** National/Political Candidate - Agency  
**Billing Type** Weekly/Irregular  
**Comments**

**Date Entered** 08/01/12  
**Last Modified** 09/21/12  
**Entered By** Melissa Welch  
**CO-OP** No  
**Headline #** 6259295  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$21,360.75  
**Net Total** \$121,044.25  
**Sales Tax**

**Charlotte (WCNC) (WCNC)**

By Broadcast Month	Spots	Rate
Sep. 2012	260	\$131,395.00
Oct. 2012	17	\$11,010.00
<b>Grand Total:</b>	<b>277</b>	<b>\$142,405.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
34.1.2	Closed Preempt	09/22/12															Charlotte (WCNC) (WCNC)	S/I-Per Manager/Spot -Wrong rate/section level	
34.1.3	Closed Preempt	09/29/12															Charlotte (WCNC) (WCNC)	S/I-Per Manager/Spot -Wrong rate/section level	
35.1	Normal Line / SPOT	09/08/12-09/29/12	4	:30	7:30P- 7:58P (ET)							1		1	\$250.00	\$250.00	Charlotte (WCNC) (WCNC)		8/30/12
35.1.1	Closed Preempt	09/22/12															Charlotte (WCNC) (WCNC)	I-No Avail/Exception - NCAA NOTRE DAME	
35.1.2	Closed Preempt	09/15/12															Charlotte (WCNC) (WCNC)	S/I-Per Manager/Spot -Wrong rate/section	
35.1.3	Closed Preempt	09/29/12															Charlotte (WCNC) (WCNC)	R-Did not air/Spot -	
36.0	Normal Line / SPOT	09/09/12-09/30/12	4	:30	6P- 6:30P (ET)								1	4	\$350.00	\$1,400.00	Charlotte (WCNC) (WCNC)		8/1/12
37.0	Normal Line / SPOT	09/09/12-09/30/12	4	:30	8A- 9A (ET)								1	4	\$470.00	\$1,880.00	Charlotte (WCNC) (WCNC)		8/1/12
38.0	Normal Line / SPOT	09/09/12-09/30/12	4	:30	9A- 9:58A (ET)								1	4	\$180.00	\$720.00	Charlotte (WCNC) (WCNC)		8/1/12
39.0	Normal Line / SPOT	09/04/12-09/30/12	4	:30	11P- 11:34P (ET)	1	X	X	X	X	X	X	X	4	\$515.00	\$2,060.00	Charlotte (WCNC) (WCNC)		8/1/12
40.0	Normal Line / SPOT	09/11/12-09/25/12	4	:30	7:58P- The Voice			1						1	\$4,500.00	\$4,500.00	Charlotte (WCNC) (WCNC)		8/1/12
40.0.1	Closed Preempt	09/11/12															Charlotte (WCNC) (WCNC)	S-In Lieu of Revision/Spot -	

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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WCNC  
1001 Wood Ridge Center Dr.  
Charlotte, NC 28217-1901

Greer, Margolis, Mitchel (GMMB)  
1010 Wisconsin Ave NW  
Suite 800  
Washington, DC 20007

## Contract # 846226

**Schedule Dates** 09/04/12-10/01/12  
**Advertiser** Obama for America (14538)  
**Agency/T-Code** Greer, Margolis, Mitchel (GMMB) (1700)/10539895  
**Product** Political - US President (1174)  
**Brand** 1536/DEM/US PRES (175044)  
**Salesperson** Nesci, Mark (3195)  
**Sales Office** HRP - Washington DC  
**Buyer Name** BASSETT, LAURA  
**Phone/Fax** (202) 338-6919 /  
**CPE** 95/101/1536  
**Account Types** National/Political Candidate - Agency  
**Billing Type** Weekly/Irregular  
**Comments**

**Date Entered** 08/01/12  
**Last Modified** 09/21/12  
**Entered By** Melissa Welch  
**CO-OP** No  
**Headline #** 6259295  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$21,360.75  
**Net Total** \$121,044.25  
**Sales Tax**

## Charlotte (WCNC) (WCNC)

By Broadcast Month	Spots	Rate
Sep. 2012	260	\$131,395.00
Oct. 2012	17	\$11,010.00
<b>Grand Total:</b>	<b>277</b>	<b>\$142,405.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
40.0.2	Closed Preempt	09/25/12															Charlotte (WCNC) (WCNC)	I-No Avail/Spot -	
41.0	Normal Line / SPOT	09/05/12-09/05/12	4	:30	9P- 10P (ET)				1						\$1,080.00		Charlotte (WCNC) (WCNC)	NBC PRIME	8/1/12
41.0.1	Closed Preempt	09/05/12															Charlotte (WCNC) (WCNC)	I-No Avail/Exception - NFL	
42.0	Normal Line / SPOT	09/19/12-09/19/12	4	:30	9P- The Voice				1						\$1,080.00		Charlotte (WCNC) (WCNC)		8/1/12
42.0.1	Closed Preempt	09/19/12															Charlotte (WCNC) (WCNC)	S/I-Program Change/Exception - ANIMAL PRACTICE/L&O	
43.1	M/G For 32.0.1,32.0.2,33.1.1,33.1.2,35.0.1 / SPOT	09/05/12-09/05/12	4	:30	7:30P- NFL Kickoff Special				1					1	\$3,350.00	\$3,350.00	Charlotte (WCNC) (WCNC)		8/28/12
44.1	M/G For 8.0.1,9.0.1 / SPOT	09/10/12-09/10/12	4	:30	4P- 4:59P (ET)		2							2	\$180.00	\$360.00	Charlotte (WCNC) (WCNC)		9/7/12
45.1	M/G For 11.0.1,11.0.2 / SPOT	09/10/12-09/10/12	4	:30	4:59P- 5:29P (ET)		2							2	\$245.00	\$490.00	Charlotte (WCNC) (WCNC)		9/7/12
46.1	M/G For 17.0.1,17.0.2 / SPOT	09/10/12-09/10/12	4	:30	5:59P- 6:30P (ET)		2							2	\$425.00	\$850.00	Charlotte (WCNC) (WCNC)		9/7/12
47.1	M/G For 19.0.1,19.0.2 / SPOT	09/10/12-09/10/12	4	:30	5:58A- 6:58A (ET)		2							2	\$360.00	\$720.00	Charlotte (WCNC) (WCNC)		9/7/12
48.1	M/G For 23.0.1,23.0.2 / SPOT	09/10/12-09/10/12	4	:30	6:58A- 9A (ET)		2							2	\$360.00	\$720.00	Charlotte (WCNC) (WCNC)		9/7/12
49.0	M/G For 40.0.1 / SPOT	09/10/12-09/10/12	4	:30	7:58P- The Voice		1							1	\$4,500.00	\$4,500.00	Charlotte (WCNC) (WCNC)		9/7/12

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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WCNC  
1001 Wood Ridge Center Dr.  
Charlotte, NC 28217-1901

Greer, Margolis, Mitchel (GMMB)  
1010 Wisconsin Ave NW  
Suite 800  
Washington, DC 20007

## Contract # 846226

**Schedule Dates** 09/04/12-10/01/12  
**Advertiser** Obama for America (14538)  
**Agency/T-Code** Greer, Margolis, Mitchel (GMMB) (1700)/10539895  
**Product** Political - US President (1174)  
**Brand** 1536/DEM/US PRES (175044)  
**Salesperson** Nesci, Mark (3195)  
**Sales Office** HRP - Washington DC  
**Buyer Name** BASSETT, LAURA  
**Phone/Fax** (202) 338-6919 /  
**CPE** 95/101/1536  
**Account Types** National/Political Candidate - Agency  
**Billing Type** Weekly/Irregular  
**Comments**

**Date Entered** 08/01/12  
**Last Modified** 09/21/12  
**Entered By** Melissa Welch  
**CO-OP** No  
**Headline #** 6259295  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$21,360.75  
**Net Total** \$121,044.25  
**Sales Tax**

## Charlotte (WCNC) (WCNC)

By Broadcast Month	Spots	Rate
Sep. 2012	260	\$131,395.00
Oct. 2012	17	\$11,010.00
<b>Grand Total:</b>	<b>277</b>	<b>\$142,405.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
50.0	Normal Line / SPOT	09/12/12-09/14/12	4	:30	4:58A- 5:58A (ET)	1			X	X	X			1	\$165.00	\$165.00	Charlotte (WCNC) (WCNC)		9/10/12
51.0	Normal Line / SPOT	09/12/12-09/14/12	4	:30	5:58A- 6:58A (ET)	2			X	X	X			2	\$360.00	\$720.00	Charlotte (WCNC) (WCNC)		9/10/12
52.0	Normal Line / SPOT	09/12/12-09/14/12	4	:30	4P- 4:59P (ET)	1			X	X	X			1	\$180.00	\$180.00	Charlotte (WCNC) (WCNC)		9/10/12
53.1	Normal Line / SPOT	09/12/12-09/14/12	3	:30	6:59P- 7:30P (ET)	1			X	X	X			1	\$1,260.00	\$1,260.00	Charlotte (WCNC) (WCNC)		9/11/12
54.1	Normal Line / SPOT	09/12/12-09/14/12	3	:30	7:30P- 7:58P (ET)	1			X	X	X			1	\$1,395.00	\$1,395.00	Charlotte (WCNC) (WCNC)		9/11/12
55.1	Normal Line / SPOT	09/15/12-09/15/12	3	:30	5:58A- 6:57A (ET)							1		1	\$140.00	\$140.00	Charlotte (WCNC) (WCNC)		9/11/12
56.1	M/G For 20.1.2,20.1.3,20.1.4,20.1.5 / SPOT	09/18/12-09/21/12	3	:30	6:59P- 7:30P (ET)			1	1	1	1			4	\$1,260.00	\$5,040.00	Charlotte (WCNC) (WCNC)		9/14/12
57.0	M/G For 21.0.2 / SPOT	09/24/12-09/24/12	4	:30	6:59P- 7:30P (ET)		1								\$1,260.00		Charlotte (WCNC) (WCNC)		9/13/12
57.0.1	Closed Preempt	09/24/12															Charlotte (WCNC) (WCNC)	S/I-Per Manager/Spot -	
58.0	M/G For 24.1.3,24.1.4,24.1.5,24.1.6 / SPOT	09/18/12-09/21/12	4	:30	7:30P- 7:58P (ET)			1	1	1	1			4	\$1,395.00	\$5,580.00	Charlotte (WCNC) (WCNC)		9/13/12
59.0	M/G For 25.0.2 / SPOT	09/24/12-09/24/12	4	:30	7:30P- 7:58P (ET)		1								\$1,395.00		Charlotte (WCNC) (WCNC)		9/13/12
59.0.1	Closed Preempt	09/24/12															Charlotte (WCNC) (WCNC)	S/I-Per Manager/Spot -	
60.0	Normal Line / SPOT	09/19/12-09/21/12	4	:30	10A- 11A (ET)	2			X	X	X			2	\$135.00	\$270.00	Charlotte (WCNC) (WCNC)		9/18/12

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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WCNC  
1001 Wood Ridge Center Dr.  
Charlotte, NC 28217-1901

Greer, Margolis, Mitchel (GMMB)  
1010 Wisconsin Ave NW  
Suite 800  
Washington, DC 20007

## Contract # 846226

**Schedule Dates** 09/04/12-10/01/12  
**Advertiser** Obama for America (14538)  
**Agency/T-Code** Greer, Margolis, Mitchel (GMMB) (1700)/10539895  
**Product** Political - US President (1174)  
**Brand** 1536/DEM/US PRES (175044)  
**Salesperson** Nesci, Mark (3195)  
**Sales Office** HRP - Washington DC  
**Buyer Name** BASSETT, LAURA  
**Phone/Fax** (202) 338-6919 /  
**CPE** 95/101/1536  
**Account Types** National/Political Candidate - Agency  
**Billing Type** Weekly/Irregular  
**Comments**

**Date Entered** 08/01/12  
**Last Modified** 09/21/12  
**Entered By** Melissa Welch  
**CO-OP** No  
**Headline #** 6259295  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$21,360.75  
**Net Total** \$121,044.25  
**Sales Tax**

## Charlotte (WCNC) (WCNC)

By Broadcast Month	Spots	Rate
Sep. 2012	260	\$131,395.00
Oct. 2012	17	\$11,010.00
<b>Grand Total:</b>	<b>277</b>	<b>\$142,405.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
61.0	Normal Line / SPOT	09/19/12-09/21/12	4	:30	11:34P- 12:37A (ET)	1			X	X	X			1	\$200.00	\$200.00	Charlotte (WCNC) (WCNC)		9/18/12
62.0	Normal Line / SPOT	09/24/12-09/24/12	4	:30	10P- Revolution		1							1	\$2,500.00	\$2,500.00	Charlotte (WCNC) (WCNC)		9/17/12
63.0	Normal Line / SPOT	09/19/12-09/21/12	4	:30	6:58A- 9A (ET)	1			X	X	X			1	\$360.00	\$360.00	Charlotte (WCNC) (WCNC)		9/18/12
64.0	Normal Line / SPOT	09/19/12-09/21/12	4	:30	5:58A- 6:57A (ET)	1			X	X	X			1	\$360.00	\$360.00	Charlotte (WCNC) (WCNC)		9/18/12
65.0	Normal Line / SPOT	09/19/12-09/21/12	4	:30	4:58A- 5:58A (ET)	1			X	X	X			1	\$165.00	\$165.00	Charlotte (WCNC) (WCNC)		9/18/12
66.0	M/G For 20.1.6,20.1.7,20.1.8,20.1.9 / SPOT	09/25/12-09/28/12	4	:30	6:59P- 7:30P (ET)			1	1	1	1			4	\$1,260.00	\$5,040.00	Charlotte (WCNC) (WCNC)		9/21/12
67.0	M/G For 21.0.4 / SPOT	10/01/12-10/01/12	4	:30	6:59P- 7:30P (ET)		1							1	\$1,260.00	\$1,260.00	Charlotte (WCNC) (WCNC)		9/21/12
68.0	M/G For 24.1.7,24.1.8,24.1.9,24.1.10 / SPOT	09/25/12-09/28/12	4	:30	7:30P- 7:58P (ET)			1	1	1	1			4	\$1,395.00	\$5,580.00	Charlotte (WCNC) (WCNC)		9/21/12
69.0	M/G For 25.0.4 / SPOT	10/01/12-10/01/12	4	:30	7:30P- 7:58P (ET)		1							1	\$1,395.00	\$1,395.00	Charlotte (WCNC) (WCNC)		9/21/12
70.0	M/G For 34.1.2 / SPOT	09/22/12-09/22/12	4	:30	6:59P- 7:30P (ET)							1		1	\$400.00	\$400.00	Charlotte (WCNC) (WCNC)		9/21/12
71.0	M/G For 34.1.3 / SPOT	09/29/12-09/29/12	4	:30	6:59P- 7:30P (ET)							1			\$400.00		Charlotte (WCNC) (WCNC)		9/21/12
71.0.1	Closed Preempt	09/29/12															Charlotte (WCNC) (WCNC)	R-Did not air/Spot -	
72.0	M/G For 40.0.2 / SPOT	09/25/12-09/25/12	3	:30	7:58P- 9P (ET)			1						1	\$4,500.00	\$4,500.00	Charlotte (WCNC) (WCNC)		9/21/12

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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